

Declaration and Authorization

1. I declare that all information given in this registration form is, to the best of my knowledge, accurate and complete and that any false information or misrepresentation will disqualify my application for admission and enrollment.

2. I have reviewed the attached PRIVACY NOTICE - "VIA" and give my consent to the course organizer to collect and process the relevant data for purposes detailed in the PRIVACY NOTICE - "VIA".

Booking Terms and Conditions

VIA Verona

If a registration is canceled, for whatever reason, up to 30 days prior to the beginning of the course, an administrative fee of 600 euro (300 if resit) will be charged. If a registration is canceled, for whatever reason, during the 29 days prior to the beginning of the course or any time after the beginning of the course, the fee remains payable in full for a total amount of 1280 euro (750 if resit).

In the event of cancellation of the event by the organizer, an administrative fee of euro 200 (100 if resit) will still be withheld while the remaining amount will be returned. Due to current circumstances the organizer reserves the right to postpone or reformat the event. In this eventuality no refund can be guaranteed.

VIA Abroad courses

If a registration is canceled, for whatever reason, up to 30 days prior to the beginning of the course, an administrative fee of 300 euro (200 if resit) will be charged.

If a registration is canceled, for whatever reason, during the 29 days prior to the beginning of the course or any time after the beginning of the course, the fee remains payable in full for a total amount of 600 euro (300 if resit).

In the event of cancellation of the event by the organizer, an administrative fee of Euro 200 (100 if resit) will still be withheld while the remaining amount will be returned. Due to current

circumstances the organizer reserves the right to postpone or reformat the event. In this eventuality no refund can be guaranteed.

Attendance

Students are required to attend 80% of lesson hours. For further information about the course rules and regulations, please refer to the Course Manifesto to be found on the Vinitaly International website in the VIA section:

https://www.vinitaly.com/formazione/vinitaly-international-academy/.

I understood and agree to the contents of the course registration's terms and conditions and Vinitaly International Academy's policy on Personal Data (Privacy).

Applicant's Signature

Date

PRIVACY NOTICE PURSUANT TO ART. 13 OF THE REG. (EU) 2016/679 ("GDPR") - "CUSTOMER CARE"

Veronafiere S.p.A. (hereinafter referred to as "**Veronafiere**" or "**Controller**") provides You with the information concerning the processing of personal data provided by those who request information and/or assistance from Veronafiere using the channels provided by the latter for customer care, *i.e.*, the contact points via e-mail and telephone specified on its websites, as well as any special forms on the events' websites.

1. Identity ad contact details of data controller

The data controller is **Veronafiere S.p.A.**, VAT n. 00233750231, Viale del Lavoro, 8, 37135 – Verona, tel. 045 8298111, e-mail <u>info@veronafiere.it</u>, PEC <u>mail@pec.veronafiere.it</u>

2. Contact details of data protection officer (dpo)

You can contact the DPO at the email address dpo@veronafiere.eu

3. Data processing purposes, legal basis and data retention

Data are processed in order to respond to requests for information or assistance in relation to the services and events of Veronafiere (e.g., requests for support relating to participation in a trade fair event).

The legal basis for processing is the performance of the <u>contract</u> to which the data subject is party.

Data will be stored for the time necessary to process the request and in any case no longer than 2 years, unless further terms are required by law. Once such data retention term have expired, data will be destroyed or anonymized, compatibly with the technical times required for erasure and backup.

4. The provision of the data

The provision of data highlighted with an asterisk in the registration form or requested via email / phone by operators is necessary for the proper management of the request; therefore, failure to provide data will not allow the sending and / or management of the such request.

5. Categories of recipients to whom the data may be disclosed

Data may be disclosed to parties acting as controllers, such as public authorities and professional firms.

Data may be processed, on behalf of the Controller, by third parties, appointed as Processors pursuant to art. 28 of the GDPR, carrying out activities that are functional to the services provided (e.g., IT services, customer care services),

Furthermore, data are processed by Veronafiere employees who have been expressly authorised to process data for the abovementioned purpose and have received adequate operating instructions.

6. Data subjects' rights

In relation to the processing carried out by the Controller, the data subject may exercise the rights referred to in articles 15 to 22 of the GDPR, where applicable, and, in particular, may:

- i) obtain the confirmation as to whether or not personal data concerning him/her are being processed, and, where that is the case, access personal data and the information referred to in article 15 of the GDPR,
- ii) obtain the rectification of inaccurate data,
- iii) have incomplete data completed,
- iv) obtain the erasure of data in the cases provided for by article 17 of the GDPR,
- v) obtain restriction of processing in the cases provided for by article 18 of the GDPR,
- vi) where the processing is based on consent or contract and is carried out by automated means, to receive the data in a structured, commonly used and machine-readable format and to transmit those data to another controller without hindrance from the controller to which the personal data have been provided (the right to data portability).

In order to exercise such rights, the data subject can contact the Controller by sending a communication to the contact points listed in paragraph 1 or an e-mail to <u>privacy@veronafiere.it</u>.

Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

PRIVACY NOTICE EX ART. 13 OF THE REG. (EU) 2016/679 ("GDPR") - ANTI COVID-19 MEASURES

Veronafiere S.p.A. provides with the information requested by GDPR concerning the processing of personal data with regards to the activities carried out, in accordance with emergency regulations in force, in order to prevent and limit the spread of Covid-19 during the event (hereinafter referred to as "*Event*") and, in particular:

1. the storage of identification and contact data (name, surname, e-mail) provided when registering for the Event,

2. the detection of body temperature when entering the exhibition centre,

3. the verification that all those entering the exhibition centre have the so-called "green certificate" or "green pass" (via the VerificaC19 app), an equivalent certificate for non-European visitors or a special certificate for exempt visitors, or, in the absence of such certificates, a rapid antigen or molecular Covid-19 test with a negative result; during this verification, visitors may be asked to show their I.D.

Identity and contact details of the data controller

Data controller is *Veronafiere S.p.A.*, Viale del Lavoro, 8, 37135 – Verona, tel. 045 8298111, email address <u>info@veronafiere.it</u>, PEC address <u>mail@pec.veronafiere.it</u> (hereinafter referred to as "*Veronafiere*" or "*Controller*")

Contact details of the data protection officer (DPO)

You can contact the DPO at the email address dpo@veronafiere.eu

Data processing purposes, legal basis and data retention

WHY IS YOUR PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP YOUR PERSONAL DATA?
To <i>guarantee the health and</i> <i>safety</i> of those (visitors, exhibitors, staging staff, employees, etc.) who access Veronafiere premises, in order to limit the spread of Covid-19	The compliance with a <i>legal obligation</i> to which the controller is subject With regards to the special categories of personal data, the necessity to ensure the <i>protection of the population health</i> , as well as <i>safety in the workplace</i> , pursuant to Articles 9.2, letter b) and g) of the GDPR and 2-sexies, letter u) of d. lgs. 196/2003, in accordance with the emergency regulations in force.	With regard to the measure referred to in point 1 in the introduction, for 14 days from the last day of the Event
		With regard to the measure referred to in point 2, data are not stored unless it is necessary to document the reasons for preventing access.
		Once the retention periods have expired, the data will be destroyed, without prejudice to further storage for possible protection of Veronafiere rights or fulfilment of legal obligations.
		As regards the measure under point 3, no personal data is stored.

The provision of data

Failure to provide data - for the purposes pointed out above and set out in the emergency regulations - precludes access to Veronafiere premises.

Categories of recipients to whom data may be disclosed

Data may be disclosed to third parties acting as controllers, such as health authorities, in the cases provided for by emergency regulations.

Data may be processed, on behalf of the Controller, by third parties, appointed as Processors pursuant to Article 28 GDPR, carrying out activities that are functional or related to the purposes highlighted above and to whom adequate instructions are given (such as companies providing security services and, in particular, that manage access to the exhibition centre).

Data subjects' rights

Data subject shall have the following rights, as well as any right under GDPR:

- to access data concerning him/her in accordance with Article 15,
- to obtain the rectification of inaccurate data,
- to have incomplete data completed,
- to obtain the erasure of data in the cases provided for by Article 17,
- to obtain restriction of processing in the cases provided for by Article 18.

In order to exercise their rights, data subjects can contact the Controller by sending a written communication to the contact details pointed out in par. 1 or an e-mail to privacy@veronafiere.it.

Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

PRIVACY NOTICE PURSUANT TO ART. 13 OF THE REG. (EU) 2016/679 ("GDPR") ON THE DATA PROCESSING RELATED TO THE VIDEO-SURVEILLANCE, THE "CROWD MANAGEMENT" SYSTEM (TO LIMIT THE SPREAD OF COVID-19) AND PHOTO/VIDEO SHOOTING

Veronafiere provides with the information concerning the processing of personal data and, in particular, of images of people entering the exhibition centre.

1. Identity and contact details of the data controller

Data controller is *Veronafiere S.p.A.*, Viale del Lavoro, 8, 37135 – Verona, tel. 045 8298111, email address <u>info@veronafiere.it</u>, PEC address <u>mail@pec.veronafiere.it</u> (hereinafter referred to as "*Veronafiere*" or "*Controller*")

2. Contact details of the data protection officer (DPO)

You can contact the DPO at the email address dpo@veronafiere.eu

3. Data processing purposes, legal basis and data retention

3.1 Images may be processed because of the <u>video-surveillance systems</u> (CCTV) installed at the exhibition centre (outside and inside) that involve the recording and storage of images.

In addition, the cameras of such systems are connected to a <u>"crowd management" system</u>, <u>that monitors the flow of visitors</u> <u>during the events</u> by (i) counting the number of people entering and leaving the stands/pavilions and (ii) detecting possible people mass gathering. Such system is based solely on "head counting" technology and not "face recognition".

WHY IS PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP PERSONAL DATA?		
 With regard to the <u>video-surveillance</u> <u>system</u>, in order to: <i>protect Veronafiere's property</i>, <i>prevent unauthorized access</i> to the exhibition centre, <i>protect individuals</i> during the Event (as well as during the stands and gear staging, generally before and after the event). With regard to the <u>"crowd management"</u> <u>system</u>, to prevent and mitigate as much as possible the risk of infection by the Covid- 19, ensuring - during events with a high number of people - the full application of the social distancing rules set out in the emergency regulations in force. 	The <i>legitimate interest</i> pursued by the Controller and by third parties, which – as assessed through the "balancing of interests" referred to in Art. 6.1, lett. f) GDPR – overrides the interests, rights and freedoms of the data subject.	Images recorded through the <u>video-</u> <u>surveillance system</u> are stored for 7 days. Images collected by the <u>"crowd management" system</u> are stored for a few fractions of a second for the sole purpose of generating aggregated and anonymous real-time reports. Once such data retention periods have expired, data will be destroyed or anonymized, compatibly with the technical timing for erasure and backup.		
Data subject will see special signs about the above-mentioned systems before the range of the cameras.				

3.2. Image may also be processed, as highlighted by special signs in loco, as Veronafiere (or third parties appointed by the latter)

will take photos and film videos.

WHY IS PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP PERSONAL DATA?
To <i>document – for archiving and/or</i> <i>commercial purposes – the event</i> with photo/video shooting (which may incidentally include images of people participating in the event).	The <i>legitimate interest</i> pursued by the Controller, which – as assessed through the "balancing of interests" referred to in Art. 6.1, lett. f) GDPR – overrides the interests, rights and freedoms of the data subject.	For 5 years. Once such data retention period has expired, data will be destroyed or anonymized, compatibly with the technical timing for erasure and backup.

4. The provision of data

The processing of images for the purposes referred to in point 3.1 is mandatory. Failure to provide data precludes the participation in the event.

The processing of images for the purposes referred to in point 3.2 is not mandatory. As set out in the event terms and conditions, visitors may object to the photo/video shooting by informing Veronafiere (also in the person of the operator in charge); this will not preclude the participation in the event.

5. Categories of recepients to whom data may be disclosed

Data may be disclosed to parties acting as Controllers (e.g. public authorities, professional firms) or processed, on behalf of

Veronafiere, by third parties, appointed as Data Processors pursuant to art. 28 GDPR, such as companies providing security and surveillance services and/or facilities' maintenance services, subject in charge of photo/video shooting.

6. Data subjects' rights

Data subject shall have the following rights, as well as any right under GDPR:

- i) to access data concerning him/her in accordance with Article 15,
- ii) to obtain the rectification of inaccurate data,
- iii) to have incomplete data completed,
- iv) to obtain the erasure of data in the cases provided for by Article 17,
- v) to obtain restriction of processing in the cases provided for by Article 18.

In order to exercise his/her rights, data subject can contact the Controller by sending a written communication to the address pointed out in par. 1 or an e-mail to privacy@veronafiere.it.

It should be noted that some requests, such as the request to access the images of the video-surveillance system and/or of the "crowd management" system (or the request to delete such images), may not be exercisable in practice, given the storage, in the first case, up to a certain period (i.e. 7 days) or, in the second case, practically nil (i.e. a few fractions of a second). Similarly, it is factually impossible to exercise the right to have data updated, rectified and/or completed on account of the very nature of the data in question – which are real-time images of factual occurrences.

In any case, data subject shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

Last update: June 2021